

July 23, 2012

Nova Scotia Securities Commission	Securities Commission of Newfoundland and Labrador
Alberta Securities Commission	Saskatchewan Financial Services Commission, Securities Division
The Manitoba Securities Commission	New Brunswick Securities Commission
Ontario Securities Commission	British Columbia Securities Commission
Prince Edward Island Securities Office	Autorité des marchés financiers
Registrar of Securities, Northwest Territories	Registrar of Securities, Yukon
Registrar of Securities, Nunavut	

Re: Yellow Media Inc.

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following dates in connection with the Special Meeting of Debtholders:

DATE OF MEETING:	September 6, 2012
RECORD DATE FOR NOTICE:	July 24, 2012
RECORD DATE FOR VOTING:	July 24, 2012
BENEFICIAL OWNERSHIP DETERMINATION DATE:	July 24, 2012
SECURITIES ENTITLED TO NOTICE:	5.71% MEDIUM TERM NOTES SERIES 2 DUE 20/04/2014 5.85% MEDIUM TERM NOTES SERIES 3 DUE 18/11/2019 5.25% MEDIUM TERM NOTES SERIES 4 DUE 15/02/2016 6.25% MEDIUM TERM NOTES SERIES 5 DUE 15/02/2036 7.30% MEDIUM TERM NOTES SERIES 7 DUE 02/02/2015 6.85% MEDIUM TERM NOTES SERIES 8 DUE 03/12/2013 6.50% MEDIUM TERM NOTES SERIES 9 DUE 10/07/2013 7.75% MEDIUM TERM NOTES SERIES 10 DUE 02/03/2020 SENIOR UNSECURED CREDIT FACILITIES DUE 2013 6.25% CONVERTIBLE UNSECURED SUBORDINATED DEBENTURES DUE 01/10/2017
SECURITIES ENTITLED TO VOTE:	5.71% MEDIUM TERM NOTES SERIES 2 DUE 20/04/2014 5.85% MEDIUM TERM NOTES SERIES 3 DUE 18/11/2019 5.25% MEDIUM TERM NOTES SERIES 4 DUE 15/02/2016 6.25% MEDIUM TERM NOTES SERIES 5 DUE 15/02/2036 7.30% MEDIUM TERM NOTES SERIES 7 DUE 02/02/2015 6.85% MEDIUM TERM NOTES SERIES 8 DUE 03/12/2013 6.50% MEDIUM TERM NOTES SERIES 9 DUE 10/07/2013 7.75% MEDIUM TERM NOTES SERIES 10 DUE 02/03/2020 SENIOR UNSECURED CREDIT FACILITIES DUE 2013 6.25% CONVERTIBLE UNSECURED SUBORDINATED DEBENTURES DUE 01/10/2017

Yours very truly,

Vijaya Somasundharem
Associate Manager, Trust Central Services

cc: CDS & Co. (Via Fax)

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